

# Community Power

Leverage the bulk-buying power of your residents and businesses to get a better deal on electricity for your community at no cost to the municipal budget.



## Better Prices

Provide electricity supply at competitive rates that are less volatile and can provide savings compared to the utility default supply.



## Cleaner Energy

Provide your community with affordable access to cleaner energy. You'll combat climate change and support the growth of new renewable energy in New Hampshire.



The Standard Power and Good Energy team has been a pleasure to work with on our Community Power program. They have taken us from idea to an approved plan in less than 7 months, all the while advocating on the state level for sound legislation and doing extensive outreach to the community about the program.

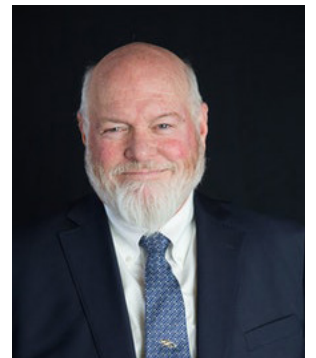


Rhett Lamb, Assistant City Manager, Planning Director, City of Keene

## Join the Community Power Buying Group

Standard Power and Good Energy are forming a buying group of Community Power programs to launch in 2022. Each city, town or county in the group will be able to make decisions independently, but **benefit from the bulk-buying power of collective action.**

Learn more about Community power and join this buying group: call Bob Hayden at 603-325-1749 or [b.hayden@standardpower.com](mailto:b.hayden@standardpower.com).



# Two Steps to Fast-Track Your Community Power Program

**1** Sign our 2 page MOU for full service assistance at no cost or risk

**2** Form a Community Power Committee

With our team, you can start creating your Community Power plan right away - no new costs, no financial commitment, no risk.

**Standard Power and Good Energy are a full service Community Power consulting team that manages all aspects of your Community Power planning and implementation, guided by your town or city goals:**

- Create a Community Power plan with public review process
- Secure local and state regulatory approval for the program plan
- Procure electricity and renewable energy
- Launch public outreach and education campaign
- Enroll, support participants, monitor the program

## Where Experience Matters

Standard Power is an experienced municipal energy supply consultant in New Hampshire. Good Energy has been operating successful Community Power programs across the country for over 10 years.

Together, we have a diverse team working to meet your goals: electricity procurement professionals, legal and regulatory experts, economic policy analysts, graphic design and outreach managers, and customer support.

Read about the City of Keene's experience working with our team in [Keene's Path to Community Power in New Hampshire, Town and City Magazine, NH Municipal Association, July-August 2021 issue.](#)



## Bring Community Power to your municipality!



We are ready to meet with you and your elected officials to help explore how Community Power can work for your municipality.

**Please contact Bob Hayden at 603-325-1749 or [b.hayden@standardpower.com](mailto:b.hayden@standardpower.com).**