



250th Anniversary Committee

August 26, 2015 Minutes

Present: Rebecca Hutchinson, Walt Kutylowski, Richard Moore, Fran Menard, Mary Ellen Moran, Carol Levesque, Edie Kimball, Paul Pindris, Torin Judd, Bernie Cameron, Paul Murphy, Don Tordoff, Karen Leavitt, Tom Tanquay, Wendy Rappa, Cherie Sanborn, Aron DeRacco, Ernie Roberts, Dee Jones, Jack Hutchinson

Meeting called to order at 6:30 pm

Sign in and introductions

July 22 Minutes approved

Financial Report - Cherie Sanborn

At our July 22 meeting, balance was \$9,151.17

Income:

Donations	\$3,390.00	
Ads	\$3,125.00	
License Plates	\$ 683.00	
Ornaments, Key Chains, & magnets	\$1,331.00	
Posters	\$ 181.00	
Caps	\$ 612.00	
Total Income		\$9,862.00

Expenses:

Hats	\$1,550.00	
Brochures	\$ 286.00	
Labels	\$ 141.07	
Total Expenses		\$1,977.23

Ending Balance: \$17,036.54

Jack reported we are now able to **process credit and debit cards** purchases. We're committed to 12 months with this service through July, 2016 though we can save some fees in any months we don't anticipate any activity. Cost is \$22.95/month plus 1% - 3% on each transaction.

Fundraising Initiative - Don and Cherie

People have been very supportive. We have collected over \$8000 in donations.

Jack proposed **volunteer tee shirts** for people working on Deerfield250 – those selling or helping at the Fair, the Coffeehouse, ... all our events. Tees would identify us and recognize donors. They would be in a bright color with our logo on the front and donors' names on the back. Donors will also be listed on the program guide we distribute for the July '16 celebration weekend.

We discussed recruiting donors to be event sponsors, for example: parade, excavator rodeo, bands, dog agility, and antique and classic car and truck show. One use of event sponsor money could be prizes for winners in the sponsored event.

Commemorative Items Sales Report - Jack

	Sold	On Hand
License Plates	40	160
Posters	45	455
Caps (black)	38	62
Caps (tan)	18	82
Ornaments	53	147
Key Chains	16	34
Magnets	14	36

Because license plates have a long lead time, we decided to order 200 more immediately.

Deerfield Fair Sales

We discussed booth location – several members favored an indoor booth as preferable for weather, hanging signs, lighting and access to power. Jack will arrange the location with the advice and help of Fair president David O'Neal.

Torin volunteered to design the signage which will include a banner and a list of all items for sale.

Jack suggested we create a **Fair Sales Committee**. All agreed. Torin, Edie, Rebecca, Bernie, Paul, Dee, and Jack volunteered to serve. Rebecca volunteered to chair. The Fair Sales Committee will plan the layout of the sales location and the signage. They will also decide inventory of commemorative items and recruit and schedule people to do the selling. Wendy and Cherie volunteered to take sales shifts.

Edie will sell items in her Fair History Building.

We decided to design and sell **tee shirts and sweatshirts supporting Deerfield Fair**. They will have the 250th Anniversary logo on the front and one of the following on the back:

Celebrate Farmers!
Deerfield Fair

or

Deerfield Fair

*pride of
Deerfield, New Hampshire*

We agreed that 500 would be sufficient, but delegate the details of the design, colors, vendor and quantity to the Fair Sales Committee.

Quilt Raffle

Lorraine Cady has sewed a beautiful quilt which we will raffle. She will print tickets with lines for name, address and phone number. They sell at 6 for \$5 or \$1 each.

Torin volunteered to be the “holder of all raffle tickets”. Our half of all tickets should be delivered to Torin. The drawing will be in July, the last day of the celebration. Thank you Torin. Because Fair by-laws do not permit any games of chance, we will not be selling raffle tickets during the Fair. Thank you Lorraine for this beautiful item.

Planning January 9th activities - Ernie

There will be a **potluck dinner** at 5pm at the Deerfield Community Church on the model of the now traditional Old Home Day chicken barbecue. Church volunteers will prepare a meat dish and attendees supply vegetables, salads and desserts. We will plan to pay for the meat – or Parks and Rec could do that because they won't have the cost of fireworks in 2016.

Following dinner there will be a **dramatic reading of the act of incorporation** by Bob Kilham, Deerfield resident and experienced period actor. He suggested the town meeting style format. This will take a few others to set the stage and establish how this will be presented. The church suggests ringing the church bell 250 times after the reading to ring in the start of the celebration year.

We'll encourage attendees to dress in period costumes of 1766 or later or to dress as a figure out of Deerfield's past, such as; Major John Simpson, Jonathon Johnson, General Butler, Bill O'Neal, etc. This will broaden the interest as well as create an atmosphere of a town meeting of the ages.

Following the reading we'll kick off the **beard growing contest** with a clean-shaven review of all men in the hall, razors provided.

We'll end the evening with a **contra dance**.

We will likely sell ticket to the potluck, and perhaps to the re-enactment. The January events of 1966 were ticketed. We can make good use of the proceeds and the events could easily be oversubscribed. We will consider two seatings for the dinner.

Brass Bands - Bernie and Jack

Nevers' Band was featured in the 1914 and 1922 Deerfield Fairs and likely many others (we know this from photos). Jack attended a recent concert and Bernie has heard them previously. They recommend them to provide music for the parade. As a 50+ piece band they have the volume. They would play from a fixed position alongside the parade route.

The **39th Army Band** will perform in Nottingham Thursday. Bernie and Jack plan to attend.

The Deerfield Community School band could join with other Deerfield volunteers who play instruments to form a **Deerfield Town Band** which would march in the parade. Jenn Verville first suggested this and Walt is running with it. Please pass all nominations to him.

Jack attended a performance of the **Timberlane Community Band**. He recommended them to play a Sunday evening concert leading into Stars and Stripes Forever and fireworks. Their fee will be \$1000. The committee agreed and Bernie will work the details.

We concluded that with the Nevers' Band on the route and the Deerfield Band in the parade, we would not seek more parade bands. The Police Pipe and Drum Corp might be asked to lead celebrants from Deerfield Community Church to the Town Hall at the January 9 opening ceremony.

Fireworks Contract and Rain Date - Jack

On the recommendation of Matt Thomas (Fremont250 chief organizer) Jack has worked out a plan to have fireworks that support the concert with canon fire simulation and conclude with a series of ever-larger "grand finales". The quote for this is \$6500. The committee agreed to make this the Sunday evening closing event of our July weekend. Jack had checked with Fair Association president David O'Neal, and Monday evening is available to us as a rain date. If we are forced by weather to Monday it's unlikely we can have the band and will substitute appropriate recorded music.

Baseball Diamond - Jack

Immediately after the fair we should begin upgrades to make an attractive, serviceable diamond and outfield. Jack will initiate this with the Fair Association and bring in others with expertise.

Calendar - Richard

The committee was shown a sample of the calendar. Richard needs more input about churches and schools, but he has all the photos he needs for each month. Jack will place the sample online as a link so people can see it. It can be produced in time for the fair. Cost to make: \$16. This may not qualify as a fundraising item.

Other Reports

Women's Club 250th Commemorative Sign Mary Ellen reports it is complete and ready for installation by Don Tordoff sometime in October or November. The Deerfield Garden Club has agreed to plant around it and make it a mini town garden project.

Commemorative Booklet Mary Ellen advised that the deadline for ads is September 1. Jack will send Mary Ellen a current list of active members for the booklet.

Torin observed that **advertising for the January 9th event** is needed. She requested a direct mail, possibly a postcard. This should be sent sometime in December. The Board of Selectmen may fund this, depending on the state of the budget. We need to place ads, notifications, etc. in newspapers.

Joan Mountford is working on a **newspaper article**. We may need to come up with more “hooks” for her.

We quickly agreed that the scale required for a **chicken barbecue** on the fairgrounds exceeds our capacity. We agreed that **select Fair food vendors** will be invited to sell food during for the July weekend.

Tim Griffin has offered to coordinate & donate all our **audio requirements** (which are considerable). Thank you Tim – we look forward to working with you.

Teesprings Tee shirts, hoodies, tanks etc sale - only 14 have sold to date. Sale ends September 3.

Help is needed for the **Christmas Stroll** project December 5-6. If you can help, please volunteer by contacting Ginger Demers at 463-9056

We agreed we will post **signs announcing the 250th in 2016** at prominent intersections and other prime locations around town soon after the fair. Torin agreed to design the signs to be placed in town gardens and yards of folks on well traveled roads.

Meeting adjourned 8:15 pm

After adjournment, Paul Pindris photographed the 250th Committee members in attendance.

Respectfully submitted,

Dee Jones and Jack Hutchinson

Next meeting September 16 (Fair => third Wednesday) at 6:30 PM at GBW building