



## 250<sup>th</sup> Anniversary Committee

**PLEASE NOTE THE DATES OF THE NEXT TWO MEETINGS:**

November 4 and December 16

October 14, 2015 Minutes

**Present:** Cherie Sanborn, Rebecca Hutchinson, Kevin MacDonald, Aron Debacco, Bernie Cameron, Joan Bilodeau, Karen Leavitt, Wendy Rappa, Mal Cameron, Maxine Fowler, Fran Menard, Edie Kimball, Carol Levesque, Bonnie Heisey, Kris Shores, Walt Kutylowski, Torin Judd, Don Tordoff, Jack Hutchinson, Dee Jones

Meeting called to order at 6:30 pm

**Sign in and introductions**

**Sept 16 Minutes** approved

**Financial Report:** Cherie, Don, Jack

**Revenue:**

Previous	\$26,610
Deerfield Fair	\$18,241
Town-wide Yard Sale	\$351
Fair Association Sale	\$580
Incidental Sales	\$30
<b>Total</b>	<b>\$45,812</b>

**Expenses**

2014 Spending	\$401.85
Poster Prints & Tubes	\$857.50
Pewter & packaging	\$4,157.44
License Plates	\$3,952.48
Caps	\$4,550.00

Incidental Printing	\$58.93
Web Hosting	\$240.00
Commemorative Book	\$642.91
Tees & Sweats	\$7,061.00
Sales incidentals	\$400.77
<b>Total</b>	<b>\$22,322.88</b>

### Anticipated Expenses

Fireworks	\$6,500.00
Civil War Reenactors	\$500.00
Rev. War Reenactors	\$500.00
Timberlane Band	\$1,000.00
Never's Band	\$1,250.00
Excavator Rodeo Prizes	\$1,750.00
Tent	\$3,000.00
Band Floor	\$750.00
Other Music	\$2,000.00
Variety Show	\$2,000.00
Seed, Lime, Urea	\$630.00
9-Jan food	\$600.00
Daffodill Bulbs	\$1,710.89
Fair Signs	\$400.00
Children's Entertainment	\$1,000.00
Coach for Cemetery Tour	\$1,500.00
Bagpipers	\$2,000.00
<b>Total</b>	<b>\$27,090.89</b>

### Inventory Report (Eddie and Jack)

	Purchased	Current Inventory	% sold	Revenue	
Tees	627	174	72%	\$4,061.50	
Sweats	505	106	79%	\$7,515.50	
Black Caps	400	247	38%	\$2,295.00	
Khaki Caps	200	125	38%	\$1,125.00	
Licenses	400	319	20%	\$2,025.00	
Posters	500	410	18%	\$1,260.00	
Ornaments	348	189	46%	\$3,180.00	
KeyChains	103	51	50%	\$520.00	
Magnets	95	19	80%	\$608.00	
Books	250	2	99%	\$735.00	
Daffodils	50	8	84%	\$252.00	Not including pre-sales of \$3,536
Tubes	250	171	32%	\$237.00	
<b>Totals</b>				<b>\$23,814.00</b>	

### **Ongoing Sales Opportunities and Volunteers (Bernie)**

Bernie requested volunteers for three events: Tailgate Treat or Treat, October 25; Coffeehouse, November 14; Christmas Fair booth, November 21. By the end of the meeting the sign up sheet was completely filled. Aron volunteered to distribute posters for the Coffeehouse event. Edie and Bernie will attend a planning meeting for the Holiday Stroll at the fairground on October 27.

### **Coffeehouse Committee (Karen)**

Online sign up for food for the event is working well. Volunteers for set up, booth sales, and general help are in place. Introductions will be made by Ernie and Walt. Walt and Ernie will be at the CD sales table. It will be a sell-out, so email Leslie Van Berkum (leslie@vanberkumnursery.com) for tickets soon if you are able to attend.

### **Bands and Parade (Bernie)**

Nevers band will be playing for the parade at a cost of \$1250. Jack met with their representative at the Fairgrounds. We will provide a platform, chairs, and water. At the close of the parade, the band will play America the Beautiful for a sing along. Joe Manzi will MC the parade. Parade route could be altered to begin at Gate C and proceed to Gate E – we'll work that out in the spring. Floats will be in the parking area. Town band is still in the works as well and will include students. Timberlane Community Band confirmed participation to play Sunday evening leading into the fireworks

### **Field of Dreams (Jack)**

Field has been raked, rolled and seeded with 400 lbs. of seed. A ton of donated pelleted lime was applied. The perimeter will be outlined with stakes and flagged cord and should not need any more work until spring. The committee agreed by unanimous consent to name the field "The George F. Clark Field of Dreams."

### **Beard Growing Contest (Rebecca)**

There will be three categories for the contest: Longest and Fullest – clean shaven to start; Best Groomed – existing beard; Most Historical and/or Unique. Bob Kilham will introduce the contest and provide discussion.

### **Townwide Mailing (Rebecca)**

Edie suggested sending an insert with the tax bills in December and June. People will be certain to open this, and the town would save postage. Edie and Fran will work on the insert.

**Classic Cars and Truck Show (Doreen and Dean Young)** They're working on this and expect to have cars Saturday and trucks Sunday if the weather is favorable. The one caveat is other competing shows on our dates which are uncertain until scheduled are published. They are developing interest among owners and clubs.

**Other reports and concerns:**

**Bulbs:** Karen and Joan report a \$1100 profit from the sale of daffodil bulbs. Thank you notes have been sent to all who purchased bulbs donated to the Deerfield Garden Club.

**Variety Show:** Wendy is concerned about shelter and lighting in case of inclement weather. We'll look arranging for a tent over the stage. Tim Griffin has volunteered to provide the sound system for the show. The group has not found a volunteer accompanist (piano) and may decide to hire one. We've budget \$2000 for the show anticipating costumes and lighting, but perhaps will need more.

**Prizes** for excavator rodeo: Jack asked about cash prizes versus trophies. A short discussion followed with no conclusion. Jack will ask operators what which would motivate them more. We might also offer trophies or awards for parade entries. We are still looking for event sponsors.

**Children's Games:** we need a coordinator. This might be Parks and Rec -

**Revolution and Civil War Reenactors:** we will invite for a site visit for planning their encampment and understanding how to best host and feature them. Bernie is the contact.

**Timberlane Community Band:** we'll need to plan their positioning and audience seating.

**Commemorative Calendar:** Richard has it in production. The cost will be less than \$12.

**Holiday Stroll:** Will be December 5 and could be a significant commemorative sales and publicity opportunity. Something like 200 cookies are needed. **If you can bake a few, please contact Ruth Druckenmiller at 463-9371.** Thank you!

Meeting adjourned 8:15 pm

Respectfully submitted,

Dee Jones and Jack Hutchinson

Next Meeting: **November 4 at GBW building at 6:30 pm**